

Data Protection Statement for Alumni and Supporters

Personal data that we hold

We may hold information relating to you from a number of sources. A significant proportion of the information we hold on alumni is that which you provide to us (for example, you may give us information by filling in forms on the website, or by corresponding with us by telephone, email or otherwise). If you studied at RCSI, some of your personal data is transferred from your student record to the alumni database.

Most records contain:

- Details of your education
- Unique personal identifiers and biographical information (e.g. student number, date of birth)
- Your contact details (and we update these whenever you let us know that they have changed)
- Details of your interactions with RCSI, including:
 - Your membership of clubs, societies and associations
 - Your attendance at RCSI events, including any photographs, audio or video recordings
 - Other contact with us (as listed below):
 - Details of benefits and services provided to you
 - Your relationships with other alumni or supporters of RCSI
 - Details about your family (e.g. your marital status, the name of your partner or spouse)
 - Personal data provided by you for a specific purpose (e.g. disability and dietary preferences for event management purposes)
 - Your communication preferences, to help us provide tailored and relevant communications
 - Your career highlights and other life achievements
 - Information about your areas of interest
 - Your history of donations made to RCSI (if applicable)
 - Our assessment of whether particular donations or funding appeals may be of interest to you, based on your propensity to give

In some cases, we also record publicly available information from sources such as, but not limited to: LinkedIn, google search, scholarly or news articles, (as listed below):

- Information about your career history and employment status
- Interactions with other non-profit organisations
- Information written about you in journalistic articles
- Academic publications

How we use your data

Your data is used by us for a number of interdependent purposes in support of alumni relations, communications and fundraising. These include:

- Sending you publications (e.g. alumni magazines and updates about RCSI)
- Conducting surveys
- Providing services, including access to RCSI facilities
- Sending you tailored proposals, appeals and requests for donations
- Sending you details of volunteering opportunities
- Inviting you to alumni and other RCSI events
- The promotion of other opportunities and services available to you
- Internal record keeping, including the management of any feedback or complaints

- Administrative purposes (e.g. in order to process a donation you have made or to administer an event you have registered for or attended)
- Social media marketing, including targeted ads (if you have explicitly opted in):
 - Use of targeted social media adverts to show you content that might be of interest to you based on the data provided by you
 - Show you adverts or content on social media channels by using the contact details you have provided
 - Show you adverts and content on social media relating to fundraising appeals based on the data and contact information that you have provided to us
- Show you adverts or content on social media through targeting of key demographics from information you have provided

How we use cookies

For information on how we use cookies, please view our cookie policy [here](#).

Before seeking or accepting major donations we are required to conduct due diligence, including reviewing publicly available personal data relating to the donor's criminal convictions and offences.

Communications to you may be sent by post, telephone or electronic means (principally by email), depending on the contact details we hold, the consent that you have provided, and the preferences expressed by you about the types of communications you wish to receive.

We may use automated or manual analyses to link data together to:

- Provide you with an improved alumni experience
- Send you communications which are relevant and timely
- Identify volunteering opportunities which may be of interest to you
- Identify opportunities for providing financial support which may be of interest to you, and to avoid approaching you with opportunities which are not of interest

We always seek to ensure that any opportunities we present are aligned with your interests, based on the research we conduct.

We will always respect a request by you to stop processing your personal data, and in addition your statutory rights are set out below. If you have concerns or queries about any of these purposes, or how we communicate with you, please contact us using the details listed below.

When we share your data with others

We share data on a considered and confidential basis, where appropriate, with affiliated organisations, individuals or contractors providing services to you on our behalf or services to us such as but not limited to:

- Associations for which we help manage events that you attend
- Mailing houses for postage of magazines and/or appeals
- External contractors for events
- Vendors that provide us with IT services, such as database management, e-communications platforms etc.
- Social media sites (if you have opted in to direct marketing), for the purpose of providing you with targeted ads, based on the information you have provided above

How we protect your data

- We always ensure we have appropriate data sharing agreements in place before sharing your personal data
- We do not sell your personal data to third parties under any circumstances
- We also facilitate communication between individual alumni, but in doing so we do not release personal contact details without prior permission
- We implement appropriate physical, electronic and procedural safeguards to protect your personal information and maintain our systems to the highest levels of security

Your rights

You have the right to:

- Ask us for access to, or rectification or erasure of your data
- Restrict processing (pending correction or deletion)
- Object to communications or direct marketing
- Ask for the transfer of your data electronically to a third party (data portability)

Further information

The legal basis for processing your personal data for the interdependent purposes set out above is that it is necessary for the pursuit of our legitimate interests, as defined in the General Data Protection Regulation (2018). We always handle your personal data securely and minimise its use.

The controller for your personal data is the Royal College of Surgeons in Ireland, and we can be contacted at dataprotection@rcsi.ie.

Our Data Protection Officer is responsible for monitoring compliance with relevant legislation in relation to the protection of personal data, and can be contacted at dataprotection@rcsi.ie.

Please contact us at dataprotection@rcsi.ie if you have any concerns or questions about the above information or you wish to ask us to restrict the processing of your personal data for particular purposes. Where you have specific requests relating to how we manage your data, we will endeavour to resolve these, but please note that there may be circumstances where we cannot comply with specific requests.

We will retain your data in support of your lifelong relationship with RCSI or until you request us to do otherwise.

Where you exercise your right to erasure, we will continue to maintain a core set of personal data (name, subject(s), and graduation details, unique identification number and date of birth) to ensure we do not contact you inadvertently in future, and to maintain your academic record for archive purposes. We may also need to retain some financial records about you for statutory purposes (e.g. anti-fraud and accounting matters).