



INTRODUCING NEW STAFF MEMBERS: Anthony Friel

Name /RCSI appointment	We are pleased to welcome Anthony Friel to RCSI as Lecturer in MCP – Communications
Educational background	After completing a BSc in Computer Networking and BA in Communication and PR from Institute of Technology Carlow, Anthony completed a Masters of Philosophy, specializing in communication and reputation management under the supervision of Dr. John Gallagher. Anthony is currently in the process of completing his Doctorate in Education: Learning, Leadership & Policy through Bristol University. The thesis focuses on Work-Integrated Learning with specific focus on evaluation practices.
Summary of Career to date. (Max 100 words)	Prior to Joining RCSI Anthony worked in Bahrain Polytechnic for 6 years as a Lecturer of Strategic Web Communications, Digital Marketing and Entrepreneurship and also coordinated all Work-Integrated Learning in the Web Media Department. Prior to this Anthony founded and ran his own communication and digital marketing company, Friel Marketing Solutions, with offices based in Carlow, Kilkenny and Sligo. Before that Anthony worked for 6 years as Public Relations and Marketing manager for the hospitality group Flexhaven Ltd. based in south Leinster. Anthony also worked for Institute of Technology Carlow over a number of years where he has held the posts of Associate Lecturer and Activity Officer.
Research interests and specialty (List up to 8)	<ul style="list-style-type: none"> - Work-Integrated Learning (WIL) - Evaluation of learning - Quality assurance of learning - Sociocultural theories in learning - Cultural Historical Activity Theory (CHAT)