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Name:	May McCreaddie
Title:	Dr.
Start date with RCSI Bahrain:	8/27/2017
Department:	School of Nursing and Midwifery
Specialty:	PhD in Psychology.

Third Level Education / Academic Awards:

Date Awarded	Awarding Institution:	Qualification Title:
2003 to 2008	THE UNIVERSITY OF STRATHCLYDE	PhD in Psychology
1996 to 1999	THE UNIVERSITY OF STIRLING	Master of Education Degree
1993 to 1996	THE UNIVERSITY OF STIRLING	Bachelor of Arts Degree in Educational Studies

Professional Qualifications:

Date Awarded	Awarding Institution:	Qualification Title:
1984 to 1987	South College of Nursing (Glasgow, UK)	Registered General Nurse (Adult)
2001 to 2001	QUEEN MARGARET UNIVERSITY COLLEGE	Post Graduate Certification in Professional Education
2001	Registered Nurse Tutor	Nursing Midwifery Council UK
1991	Professional Studies 1	NMC UK

Previous Academic Positions:

Date (To - From):	Institution:	Position:
2015 to 2017	Fatima College of Health Sciences, Institute of Technology, Al Ain, Abu Dhabi, UAE	Faculty Nursing
Sep 2012 to Sep 2015	University of Stirling, UK	Senior Lecturer
Sep 2009 to July 2012	University of Stirling, UK	Lecturer
May 2009 To Aug 2009	Lancaster University, UK	CECo Scholar
To 2009 to 2010	NHS Greater Glasgow and Clyde, UK	Bank Nurse (part time)
2006 to 2009 To Click here to enter a date.	University of Edinburgh, UK	Research Associate
2002 to 2006	University of Paisley, UK	Senior Lecturer
1995 to 2002	North Glasgow UniHospitals NHS Trust, UK	Education and Training Manager
1994 to 1995	Hamilton District Council, UK	Health Promotion Officer
1993 to 1994	Ayrshire and Arran Health Board, UK	Health Promotion Officer
1992 to 1993	Cardonald College, UK	Lecturer (PT)
1991 to 1992	Municipal Hospital, Constanta, Romania	Nurse
1991 to 1992	Miss C Kerr's, UK	Agency Nursing (alternate with above)
1989 to 1991	Southern General, UK	Staff Nurse (Surgical)
1987 to 1989	Southern General, UK	Staff Nurse (Medical)
1984 – 1987	South College of Nursing, Glasgow,	Student Nurse



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Teaching Experience:

Wide and varied:

Nursing Undergraduate programs at the following universities;

University of Edinburgh

University of Stirling*

University of the West of Scotland (Paisley University)*

Glasgow Caledonian University

University of Glasgow

I have taught a range of inputs at the above universities in Scotland, UK and also undertook a range of other academic roles at *universities including; Year lead, programme lead, chief examination officer, examination officer, module co-ordinator etc.

In addition to the above I have developed and delivered a range of post-graduate programmes including but not limited to;

Clinical Doctorate in Nursing (University of Stirling) Masters of Health Research (University of Stirling), Master of Nursing (UWS).

I have supervised 1 phd thesis to completion and examined 1 phd thesis.

I have taught across the UG/PG programmes but have particular expertise and interest in;

Research, evidence base, healthcare interactions, problematic interactions, communication, complaints, difficult to work with groups; dementia, bloodborne viruses.

Current Research and Scholarly Activities:

My area of interest is nuanced interaction or 'communication' in healthcare or related contexts. My doctoral work reviewed humour in healthcare interactions in a variety of settings and more recently, I have been developing work focusing on particular aspects of interactions:

- 'routine' healthcare interactions and 'complaints'
- how interaction-based data can inform education and training (process and output)
e.g. 'communication' training,
- groups who are perceived as being 'difficult' to work with (e.g. dementia patients).

Summary of Publication History: (Last 10 years only)

Publication Details:

Al Yateem N., McCreaddie, M., Kuzemski, D., Griffiths, J., Sojka E.M., Fielding M., Williams J.J.(in submission)
Barriers to conducting and using research among nurses in the United Arab Emirates (UAE): A national scoping study for the Research Committee of the UAE Nursing and Midwifery Council.

McCreaddie, M., Harrison, J. (forthcoming) Humour and Laughter Chapter XX
In. Hargie O. (editor) Communication skill in theory and practice. 4th edition

McCreaddie, M., Kuzemski, D., Griffiths, J., Sojka E.M., Fielding M., Al Yateem N., Williams J.J. (2017) Developing nursing research in the United Arab Emirates: a narrative review. International Nursing Review. 11 OCT 2017, DOI: 10.1111/inr.12405

Journal Impact Factor:

CHAPTER
Routledge : London

IMPACT FACTOR 1.7

Benwell, B., McCreaddie, M. (2017): Managing patients' expectations in telephone.

CHAPTER



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complaints. Chapter In Van De Mieroop, D., Schnurr, S. (Eds) *Identity Struggles: Evidence from Workplaces around the World. Discourse Approaches to Politics, Society and Culture*, 69, Amsterdam/New York: John Benjamins, pp. 243-262.

Benwell, B., McCreaddie, M. (2016) Keeping 'small talk' small in healthcare. **IMPACT FACTOR; 1.8**
encounters: negotiating the boundaries between on- and off-task talk. *Research on Language and Social Interaction*. pp 258 – 271 <http://dx.doi.org/10.1080/08351813.2016.1196548>

McCreaddie, M. (2016) Poor wee souls and fraggle rock; the visceral **IMPACT FACTOR: 0.7**
humour of nurse-peers in a non-accomplishment setting. *Humor; International Journal of Humor Research* Special Issue. DOI 10.1515/humor-2015-0048

Alshraifeen, A., McCreaddie, M., Evans, J.M. (2014) Quality of Life and well-being of people **IMPACT FACTOR 1.0**
receiving haemodialysis treatment in Scotland: A cross-sectional survey. *International Journal of Nursing Practice*. 20 (5) pp 518–523.

Rodgers, S., Stenhouse, R., McCreaddie, M., Small, P. (2013) Recruitment, selection and **IMPACT FACTOR 2.5**
retention of nursing and midwifery students at Scottish Universities. *Nurse Education Today*. 33(11):1301-10

McCreaddie, M., Payne, S. (2012) Humour in healthcare – a risk worth taking. **IMPACT FACTOR 1.6**
Health Expectations 17 (3) pp 332 – 344.

McCreaddie, M., Lyons, I., Horsburgh, D., Miller, M., Frew, J. (2011) **IMPACT FACTOR 0.6**
The isolating and insulating affects and effects of Hepatitis C: a grounded theory. *Gastroenterology Nursing*. 34 (1) 1 – 12.

McCreaddie, M. (2011) Communication, Information and Support. **CHAPTER**
Chapter 5, In Oliviere, D., Monroe, B., and Payne, S. (Eds) *Death, Dying and Social Differences* (2nd Edition). Oxford University Press : Oxford.

McCreaddie, M., Lyons, I., Watt, D., Ewing, E., Croft, J., Smith, M., Tocher, J. (2010) **IMPACT FACTOR 1.2**
Routines and rituals: a grounded theory of the pain management of drug users in acute care settings. *Journal of Clinical Nursing*, 19, 2730–2740.

McCreaddie, M. (2010) Harsh humour: a therapeutic discourse, **IMPACT FACTOR 2.0**
Health and Social Care in the Community 18(6), 633–642.

McCreaddie, M., Payne, S, Froggatt, K. (2010) **IMPACT FACTOR 1.8**
Ensnared by positivity: a constructivist perspective on 'being positive' in cancer care. *European Journal of Oncology Nursing* , 14 283 – 290.

McCreaddie, M., Payne. (2010) **IMPACT FACTOR 3.7**
Evolving Grounded Theory Methodology: towards a discursive approach. *International Journal of Nursing Studies*, (47) 781–793.

McCreaddie, M., Wiggins, S. (2009) **IMPACT FACTOR 3.7**
Reconciling the good patient persona with problematic and non-problematic humour: a grounded theory *International Journal of Nursing Studies*, 46 (8) 1071 – 1091.

McCreaddie, M. (2009) **CHAPTER**
Palliative Nursing Care in people with HIV and AIDS, Chapter 3.7 In. Stevens, E. Jackson, S., Milligan S. (eds) *Palliative Nursing Care* Blackwell Publishing : London.

McCreaddie, M., Wiggins, S. (2008) The purpose and function of humour in health, **IMPACT FACTOR 1.9**
healthcare and nursing: a narrative review *Journal of Advanced Nursing*. 61 (6) 584 – 595

Foot, H., McCreaddie M. (2008) **CHAPTER**
Humour and Laughter, Chapter 10 pp 293 -322 In. Hargie O. (ed; 3rd edition) *Communication skill in theory and practice* Routledge : London



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Recent Presentations:

2018

2nd International Nursing and Midwifery Congress, Dubai: invited plenary speaker

McCreaddie, M., Benwell, B, and Gritti, A. Traumatic journeys: understanding the rhetoric of patient complaints

2017

Arab Health 2017, invited plenary speaker

McCreaddie, M. *Developing Nursing and Midwifery research in the UAE and GCC*

2016

Al Noor/Mediclinic Conference October, 2016 Abu Dhabi, invited plenary speaker. McCreaddie, M. *Globalising Nursing: profession, vocation or just work.*

2016

SINMAC 2016, 2nd September, Abu Dhabi, invited plenary speaker

McCreaddie, M. *Developing a Culture of Research*

FCCHS – Monash Curriculum Evaluation Seminar, April 2016

McCreaddie, M. *Developing a culture of Research*

2014

Brunel University, Centre for Comedy Studies Research - Comedy Matters Research Seminar Series; invited speaker

McCreaddie, M. *Humour use in healthcare interactions: a risk worth taking*

2008

Humour, Health and Education Conference, Comedy Network, Liverpool

Reconciling the good patient persona: exploring the use of humour in healthcare interactions

McCreaddie, M.

2008: RCN International Nursing Research Conference, Liverpool

Reconciling the good patient persona: exploring the use of humour in healthcare interactions

McCreaddie, M., Wiggins, S.

2006: International Society for Humor Studies Conference, Copenhagen Exploring the use of humour in Clinical Nurse Specialist – patient interactions McCreaddie, M.

Consultancy and other Relevant Activities:

Health Research Board (Ireland) grant reviewer
Reviewer for Journal of Clinical Nursing
member of: International Society of Humour Studies
UAE NMC Scientific Research sub-group external adviser

Awards:

2015 Recognising Achievement in Teaching Excellence (RATE) Award; excellence in Health, University of Stirling, UK
2014 Recognising Achievement in Teaching Excellence (RATE) Award; most Inspiring Teacher, University of Stirling, UK
2014 Shortlisted for Times Higher Education (THE) 'most innovative lecturer', UK
2012 Society of Gastroenterology Nurses' Association (SGNA) Gastroenterology Nursing Journal Excellence in Clinical Practice in Writing Award, USA
2008 John and Anne Benson Studentship Award (University of Strathclyde, UK)



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